



FOR IMMEDIATE RELEASE

Katie Wilke Junkers

katie@genesis3.com

615.907.1274

(Murfreesboro, TN; May 2018) Robert Terry of Majestic Builders Inc. has reached a prestigious level of educational and certification qualification within the Pool, Spa and Landscape Industry. He is now a Society of Watershape Designers^{CM} (SWD[®]) Registered member, having completed 150 hours of education within Genesis University[®]. SWD Registered members accept and abide by the GENESIS[®] Code of Conduct and attain 12 hours of GENESIS-approved CEUs every year.

Through its expansive curriculum, developed using guidelines maintained by the International Association for Continuing Education and Training (IACET), GENESIS[®] educates, certifies, and connects watershape professionals through coursework, projects, examination and continuing education. On January 1, 2016, GENESIS[®] merged with the National Swimming Pool Foundation, firmly placing the combined organization at the forefront of the industry as the leading educator in both public pools and residential construction.

The Society of Watershape Designers^{CM} certification is the only accredited educational program specifically developed for those individuals in the swimming pool, watershapes, or water architectural fields seeking excellence in their field. Although few in number, SWD's throughout the world are credited with the design and construction of the most conceptually creative, technically advanced, and structurally sound watershape structures that collectively push the boundaries of creative expression using water as their media.

Those who achieve SWD status have acquired skills and knowledge encompassing color theory, the principles of design, multi-dimensional visual communication, the vocabulary of architectural design and history, and the principles of proper pool and watershape construction. For more information on the Society of Watershape Designers program or the full curriculum offered by GENESIS, visit www.genesis3.com.

About the National Swimming Pool Foundation[®] and GENESIS[®]:

At the National Swimming Pool Foundation[®], we believe everything we do helps people live happier and healthier lives. Whether it's encouraging more aquatic activity, making pools safer, or keeping pools open, we believe we can make a difference. To further this mission, in 2016 we combined forces with GENESIS[®], an educational leader for designers and builders of residential pools and spas. Together with GENESIS[®], we offer products and programs that are technically sound, convenient, and beautifully designed. In 2012, we launched the Step Into Swim[™] Campaign, a 10-year initiative to create one million more swimmers. Founded in 1965 as a 501(c)(3) non-profit and located in Colorado Springs, CO., proceeds go to fund research and to help create swimmers. Visit genesis3.com, email lisa@genesis3.com, or call 615-907-1274 to learn more.

International Association for Continuing Education and Training (IACET)

NSPF[®] / GENESIS[®] is accredited by the International Association for Continuing Education and Training (IACET). NSPF[®] / GENESIS[®] complies with the ANSI/IACET Standard, which is recognized internationally as a standard of excellence in instructional practices. As a result of this accreditation, NSPF[®] / GENESIS[®] is authorized to issue the IACET CEU.